

The centre of marine energy research in England and the site of the world's most advanced test site for wave energy. The most visited region of the UK. A place where 91% of the workforce has a qualification. Home to a thriving cluster of creative businesses. A growing marine industry and the third deepest natural harbour in the world. Set to have the fastest and most extensive rural broadband network in Europe. Where the UK's first commercial wind farm was set up. Where geothermal power is becoming a reality. Internationally renowned for its fish, dairy produce, fruit and vegetables. And more hours of sunlight than anywhere else in Britain.

See the light. Invest *in* Cornwall.

## Pioneering by nature

Every industry needs pioneers. Those individuals and companies willing to challenge conventions, to innovate and to create not only new products but new models, sectors and markets. Cornwall is a place where such pioneers thrive.



From leaders in environmental technologies to food and drink producers to companies at the forefront of aerospace, biotechnology and marine engineering, businesses here share a pioneering approach.

Some directly harness the natural resources that Cornwall offers: the warm, sunny climate, the geology, the varied coastline and the powerful seas. Others benefit from the inspiring locations that trigger creative thinking, and a culture that nurtures, encourages and attracts independent minds.

The combined result is a location where forward-thinkers are welcomed and innovation facilitated – making Cornwall a natural hub for the industries of the future. So if your company has a pioneering spirit, it's time to see the light. Invest*in*Cornwall.



# The ingredients for success

Whether you're an international organisation seeking the right location for a UK operation, or an entrepreneur picking where to start up, Cornwall offers all the ingredients for success.

Over the last decade, Cornwall and the Isles of Scilly have benefited from millions of pounds of EU investment to create a strong, sustainable regional economy. The county is home to a diverse mix of industries and internationally renowned strengths in the environmental, marine, aerospace, ICT, creative and food and drink sectors.

The EU investment has been harnessed to develop a business-ready infrastructure, with high quality and low-carbon commercial premises, a well-integrated transport network and plans for a £100m investment into next generation broadband providing the fastest broadband speeds in the UK. Cornwall is home to one of the UK's newest airports with development potential and has retained its strong maritime heritage across a number of ports including the world's third deepest natural harbour.

With a highly qualified workforce, a growing graduate population and proven skills in all the county's key sectors, Cornwall offers a rich talent pool while the stunning countryside, warm climate and mix of leisure opportunities ensure an attractive lifestyle.

Together, these create a compelling location for pioneering businesses at any stage of their development.



## Competitive Cornwall

- Over 91% of the working population holds a qualification
- Combined Universities in Cornwall operate at 13 campuses across the county
- Above UK average GVA for last few years
- High quality commercial property at competitive rates
- Exceptional business support

## Connected Cornwall

- 4 ½ hours from London – by road or rail
- Daily flights from Newquay Cornwall Airport to London Gatwick
- 99% broadband coverage and plans to introduce high speed broadband.

# The natural home for the industries of the future

Through our natural resources, rich industrial heritage and targeted investment, as well as the success of individual companies, Cornwall has become an internationally renowned hub for several sectors that will be at the forefront of the future global economy.



## Aerospace and advanced engineering

The presence of global leaders in the aerospace industry including Lockheed Martin, Babcock Defence and AgustaWestland has made Cornwall a regional hub for this highly skilled industry.



## Biomedical and healthcare

Medical R&D thrives in Cornwall, with excellent facilities, support for business incubation and innovation and the presence of the Peninsula Medical School's £14m Knowledge Spa development site.



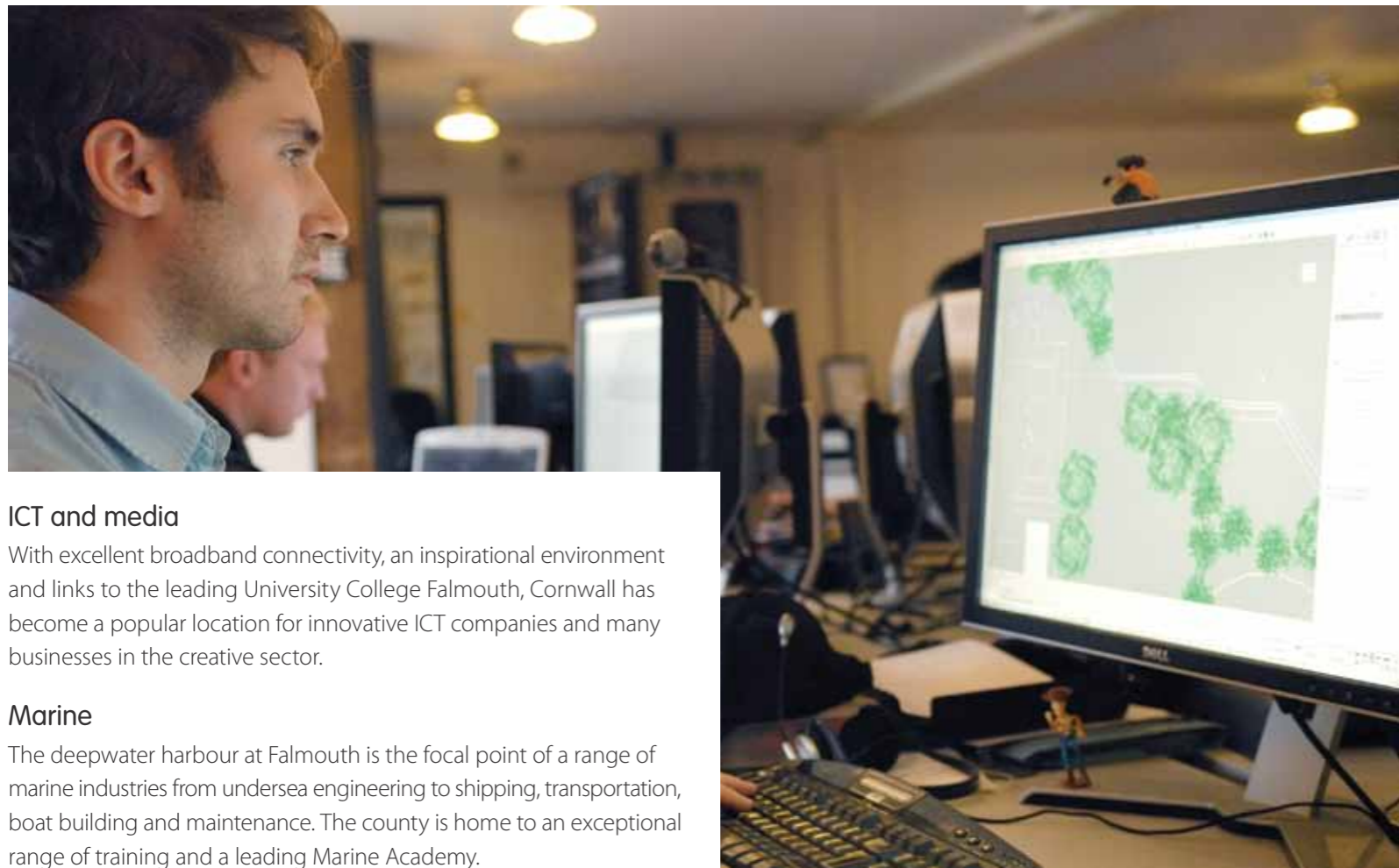
## Environmental and renewable energy

Exceptional natural resources make Cornwall ideal for every type of renewable energy – wind, marine, solar and geothermal – attracting a high number of pioneering businesses to the region.

## Food and drink

Cornwall's traditions have proved irresistible: the county has developed a reputation as a food haven, enabling local companies to become top brand names and creating significant export opportunities.

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### ICT and media

With excellent broadband connectivity, an inspirational environment and links to the leading University College Falmouth, Cornwall has become a popular location for innovative ICT companies and many businesses in the creative sector.

### Marine

The deepwater harbour at Falmouth is the focal point of a range of marine industries from undersea engineering to shipping, transportation, boat building and maintenance. The county is home to an exceptional range of training and a leading Marine Academy.





## Benefiting from business support

Over the last decade, Cornwall has benefited from large-scale EU investment to help transform our regional economy – and that investment is set to continue until at least 2013.

Cornwall will receive some £500m of Convergence funding: c£347m from the European Regional Development Fund and c£153m from the European Social Fund. This will be matched by UK public money from local, regional and national sources giving a total value of c£712m.

While strict eligibility criteria apply, this means that businesses that are entitled to grant funding will receive more in Cornwall than other locations. Funding is available for capital expenditure or salary costs.

Investors can access an exceptional range of business support services finance packages, mentoring, collaboration advice, research and development funding, training and assistance with recruitment, as well as links to the Combined Universities of Cornwall.

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# See the light with InvestinCornwall

Whether you're thinking of starting a new business, looking to relocate or seeking a UK base for your operations, InvestinCornwall can help you find out just what Cornwall has to offer – and ensure you get all the support you need to do business here.



InvestinCornwall is Cornwall and Isles of Scilly's inward investment agency. Working in partnership with South West Regional Development Agency and UK Trade & Investment, we provide pre-relocation services such as:

- property searches
- advice on what sources of funding and business support you may be eligible for
- recruitment advice
- information and insight about your industry in Cornwall
- access to market sector specialists, and
- hosted visits to our county and leading businesses.



What's more, we offer further support once you've made the decision to make Cornwall your company's home – including extensive networking opportunities and ongoing information about business support. All our advice and information services are free of charge for potential investors.